

|                    |        |            |                |                                    |        |
|--------------------|--------|------------|----------------|------------------------------------|--------|
| Rep Order# 6840646 | Ver# 1 | Status New | Traffic Order# | Printed: 08/13/2012 12:20 PM       | 1 of 2 |
| EC'd Yes           |        |            |                | Last Received: 08/10/2012 11:53 AM |        |
|                    |        |            |                | Showing Buylines: All Lines        |        |

  

|                                  |                                      |                                 |
|----------------------------------|--------------------------------------|---------------------------------|
| Station WVBTV-TV NORFOLK, VA.    | Agency ( ) MENTZER MEDIA             | Rep Firm                        |
| Advertiser ( ) AM.FOR PROSPERITY | 600 FAIRMONT AVE, S#306              | Sales Office ( ) PHILADELPHIA   |
| Product AMER. FOR PROSPERITY     | TOWSON, MD 21286                     | Salesperson ( ) ANJIE BRADY     |
| Estimate# 303                    | Agency C/P1/P2/E //303               |                                 |
| Buyer ANNE BRAUNSCHEIDEL         | Flight Dates 08/15/2012 - 08/21/2012 | Salesperson Phone# 215-567-6005 |
| Phone#                           | Hiatus Weeks                         | Salesperson FAX# 215-567-5938   |
| Fax#                             |                                      |                                 |

--- CONTRACT COMMENT ---

CLIENT: AMERICANS FOR PROSPERITY SC=\*

| LT  | Ln  | Day | Time      | Program                             | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-----------|-------------------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | ---       | -----                               | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 1   | SA  | 10P-1045P | Buyline Comment: SATURDAY LATE NEWS | :30 | \$700.00 | 08/18-08/18 | 2          | 1          | 2           | \$1,400.00 |         |
|     | 2   | SU  | 10A-11A   | Buyline Comment: FOX NEWS SUNDAY    | :30 | \$100.00 | 08/19-08/19 | 1          | 1          | 1           | \$100.00   |         |

---REPORT TOTALS---

Report Totals: 3 / \$1,500.00

---SALES MONTHLY TOTALS---

Aug 12: 3 / \$1,500.00

Sales Totals: 3 / \$1,500.00

Station Totals: 3 / \$1,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$30,000

CATV 0%

WTVZ 0%

WAVY 35%

WGNT 0%

WPXV 0%

WTKR 22%

WVEC 38%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA50+

--- CREDIT RISK ---

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Advertiser ( ) AM.FOR PROSPERITY  
Product AMER. FOR PROSPERITY  
Estimate# 303  
Buyer ANNE BRAUNSCHEIDEL  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //303  
Flight Dates 08/15/2012 - 08/21/2012  
Hiatus Weeks

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CASH IN ADVANCE